

JOIN US FOR THE SELECTUSA INVESTMENT SUMMIT

Hosted by the U.S. Department of Commerce, the 2025 SelectUSA Investment Summit is the premier event for FDI promotion in the United States - connecting investors, companies, economic development organizations (EDOs), and industry experts to seize opportunities to make investment deals happen throughout the U.S.

"The 2024 SelectUSA Investment Summit was a profoundly enriching experience and an exceptional platform that offered me a great wealth of knowledge, networking and business opportunities. The level of professionalism, the quality of discussions, and the breadth of networking possibilities were truly remarkable." – 2024 Participant

APPLY
EARLY BIRD RATE



USD \$1,150.00 by
February 28, 2025 ET

Gaylord National Resort & Convention Center,
National Harbor, Maryland.

CONNECT

with U.S.
government
representatives

DISCOVER

the Exhibition
Hall with U.S.
state, territory
and regional
EDOs and
industry experts

NETWORK

with over 5,000
attendees

LEARN

how, when,
and where to
land in the
United States



February 21, 2025

Agenda

- Welcome from U.S. Ambassador Robin Dunnigan
 - AmCham President Irakli Baidashvili
 - Presentation on SelectUSA
- Panel of former Participants: Boxette, FAS Group, DENS
 - Q&A

SELECTUSA





SELECTUSA

- General Program and Services
 - Investment Summit
 - SelectUSA Tech
 - Georgia Delegation
 - How can you register?

About SelectUSA

Our Mission

SelectUSA, housed within the U.S. Department of Commerce, **helps foreign companies open and expand their business to the United States.**

Our Clients

(1) **Companies headquartered outside of the United States** that are **planning to enter the U.S. market or expand existing U.S. operations.**

(2) **U.S. EDOs at the state, regional, local & tribal levels**

Our Impact

SelectUSA has facilitated over **\$250 billion in client-verified investment**, supporting more than **230,000 jobs** across the United States and its territories.

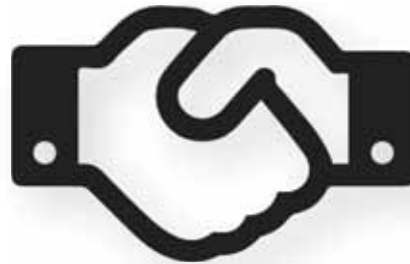
SelectUSA supports **greenfield investment.**

Services for International Companies

All SelectUSA services are business confidential.



**Actionable
Information**



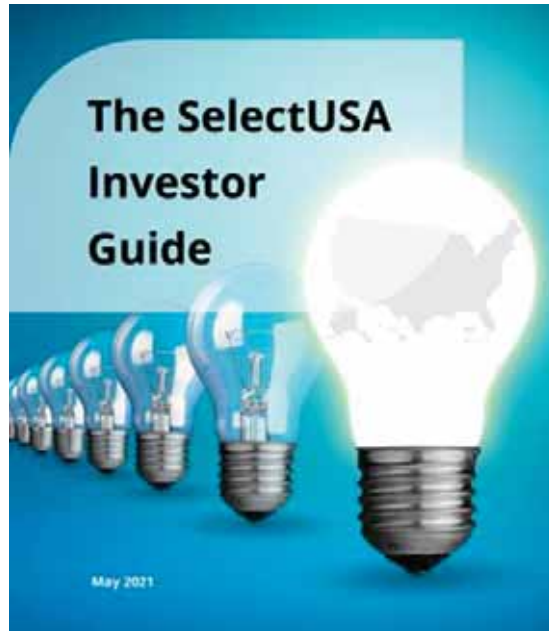
**Platform for
Connections to
Economic
Development
Organizations**



**Navigating the
Federal System**

Actionable Information: SelectUSA Investor Guide

This resources is intended to be a first-step resource for companies interested in making business investments in the United States.



Chapters Include:

- Chapter 1: Overall Investment Checklist
- Chapter 2: Immigration
- Chapter 3: Business Structure
- Chapter 4: Taxes
- Chapter 5: Workforce Activity
- Chapter 6: FDI Restrictions
- Chapter 7: Committee on Foreign Investment in the United States
- Chapter 8: Intellectual Property
- Chapter 9: Banking Checklist
- Chapter 10: Site Selection
- Chapter 11: Economic Development Incentives
- Chapter 12: Federal Procurement Pt. 1 & 2
- Chapter 13: U.S. Capital Market Structure
- Chapter 14: Partnering with U.S. Research Orgs.

<https://www.trade.gov/selectusa-investor-guide>

SelectUSA's Library of Fact Sheets

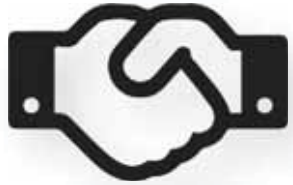
SelectUSA has a **library of reports and fact sheets** for investors to use on our website. Available categories to explore are:

- FDI in **the U.S.**
- FDI by **U.S. States and Territories**
- FDI by **International Markets**
- FDI by **Industry**



<https://www.trade.gov/selectusa-fact-sheets>

Services for Companies



Provide “one-stop” assistance to connect international business with **Economic Development Organizations** “EDOs” at the state and local levels



Navigating the Federal System to help with questions or concerns about U.S. federal rules and regulations.

- 20+ participating bureaus & agencies
- State Dept., Energy, Defense, Transportation, Homeland Security, Environment, Small Business Administration, etc.



2025 SelectUSA Investment Summit

May 11-14, 2025

Gaylord National Resort & Convention
Center

<https://www.selectusasummit.us/>



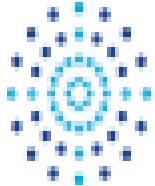
About the SelectUSA Investment Summit

- Led by the Secretary of Commerce, the **SelectUSA Investment Summit** is the **highest-profile event** in the U.S. dedicated to foreign direct investment
- The 2024 SelectUSA Investment Summit drew **5,000+ attendees** including **company representatives** from **96 markets** and **1000+ economic development representatives** from **56 U.S. states and territories**
- The **one-stop-shop** for companies expanding to the United States
- **Develop** and **accelerate** your strategy with actionable guidance from policy and industry experts across 100+ sessions (e.g. financing, incentives, soft landing programs)
- **Make your investment plans happen** with meetings with 50+ states and territories, accelerators, incubators, potential partners and more
- Join SelectUSA-supported events in the Washington D.C. area during the Investment Summit including **Receptions, Luncheons, and Meet & Greets** with your delegation and other attendees (businesses, federal government, state and local representatives, and more)



SelectUSA Investment Summit

Industry Spotlights



High-Level Speakers



One-on-one Matchmaking



EDO Programming



Tailored Workshops



SelectUSA Tech Pitch Sessions



What to Expect at the SelectUSA Investment Summit

Remarks from High-Level U.S. Government Officials

Plenary Sessions including U.S. Governors and Company Executives

Industry Spotlights:

- Biotechnology and HealthTech
- Critical Supply Chain sectors
- Energy
- Food & Beverage
- Semiconductors

Breakout Sessions on:

- Incentives at Federal, State and Local Levels
- Supply Chain Logistics in the U.S.
- Choosing the Right Location
- Business Structure
- Market Entry Strategies
- Applying for a Visa



Exhibition Hall featuring States and Local EDOs, the SelectUSA Tech Stage, service providers, industry experts, and USG Government Pavilion. Including space for online and in-person networking.

U.S. Federal Government:

- Department of Energy
- Department of State
- Department of Transportation
- Department of Commerce
- Department of Health
- White House

And much more!



Agenda Items – a few examples

Investment Fundamentals: Understanding the U.S. Business Culture

3:30 p.m. - 4:30 p.m. **Sunday, May 11**

Fundraising in the U.S.: The Differences between Angel, Venture and Strategic Capital

4:00 p.m. - 5:00 p.m. **Sunday, May 11**

Investment Fundamentals: Unlocking Business Incentives and Grants at the Federal, State, and Local Level

1:00 p.m. - 2:00 p.m. **Sunday, May 11**

Industry Spotlight: Food and Beverage

3:30 p.m. - 4:30 p.m. **Sunday, May 11**

Growing Your Workforce in America: A U.S. Department of Labor Overview of the Workforce System

11:30 a.m. - 12:30 p.m. **Monday, May 12**

Investment Fundamentals: Navigating the U.S. Visa Landscape

2:00 p.m. - 3:00 p.m. **Tuesday, May 13**



2024 SelectUSA Investment Summit By the Numbers



WITH
5,000+
PARTICIPANTS



representing



96

global markets

with representation
from all **56** states
and territories



over **1,000** EDO
representatives



7 Cabinet and White
House leaders

165+ Speakers



19 Chiefs of Mission

12 U.S. Governors &
the Mayor of D.C.

SelectUSA Investment Summits have resulted in over
\$130B in investment and **100K+** jobs to date



2024 SelectUSA Investment Summit By the Numbers

10

Top 10 Markets



Top 10 Industries



Eligibility Criteria

- Founded outside of the United States
- Developing technology/products/services
- Considering U.S. market expansion in next 2-3 years
- SelectUSA Tech Delegates Must meet at least ONE of the following criteria:
 - 0-10 years old (Founded on/after January 1, 2015)
 - 0-40 employees
 - \$0-10M in annual revenue



Benefits

- **Apply to pitch**
 - AgTech, ICT, Energy, HealthTech, Open
- **Networking opportunities with SelectUSA Tech Partners:** judges, startups, and tech ecosystem members
- **SelectUSA Tech Lounge** in the Exhibition Hall
- **Educational SelectUSATech Seminars i.e.:**
 - U.S. Expansion Essentials
 - Fundraising in the U.S.: The Differences between Angel, Venture, and Strategic Capital
 - Startup Workshop: Pitching Fundamentals Bootcamp
 - From Launch to Maturity: How to Grow and Scale Tech Startups into the U.S. Market
- **Networking Opportunities**
 - Industry networking sessions
 - Networking app



U.S. Embassy Tbilisi is hosting a Pitch Competition for tech interested in attending the Select USA Investment Summit.

Startups that are interested in expanding to or investing in the U.S. are encouraged to join.

Pitch Competition to be on March 26

Submissions due March 17



2024 SelectUSA Investment Summit By the Numbers



SELECTUSA®
TECH★ 700+ participants



with 70 startups
pitching from 37 markets

SELECT★
GLOBAL WOMEN
IN TECH



115 mentees
& 97 mentors



43 markets
represented

with over 200 participants overall

Save the date for next year!

2025
May 11-14
SELECTUSA INVESTMENT SUMMIT



SELECTUSA®
INVESTMENT SUMMIT
May 11 - 14, 2025

Georgia Delegation



Georgia Delegation

- Ambassador Led Delegation – better access and seating
- Know Before You Go Information Session
- Pre-Departure Networking Happy Hours
- Meet & Greets with Commerce Officials specifically for Georgia at the Investment Summit
- Delegation Communication and Connections



How to Go!

<https://www.selectusasummit.us/Home>



CONTACT US

APPLY NOW

HOME ABOUT PROGRAMMING APPLICATIONS EXHIBITOR & SPONSOR NETWORKING HOTEL & TRAVEL NEWSROOM FAQ



 **SELECTUSA**
INVESTMENT SUMMIT
May 11 - 14, 2025



GAYLORD NATIONAL RESORT AND CONVENTION CENTER

201 Waterfront Street
National Harbor, MD 20745

APPLY NOW

VIEW THE AGENDA

 **SELECTUSA**
INVESTMENT SUMMIT
May 11 - 14, 2025

How to Go!

<https://www.selectusasummit.us/Home>



 **SELECTUSA[®]**
INVESTMENT SUMMIT
May 11 - 14, 2025



RATES

- **Early Bird Rate USD \$1,150.00:** Apply by 11:59 p.m. ET, February 28, 2025
- **Regular Rate USD \$1,350.00:** Apply by 11:59 p.m. ET, May 1, 2025
- **Last Chance Rate USD \$1,500:** May 1 - May 15, 2025



How to Go!

<https://www.selectusasummit.us/Home>

APPLY NOW

Business Investor - International or U.S. Headquarters

An individual representing, in an official capacity, a commercial entity of any size located outside of the United States or a U.S.-based affiliate/subsidiary of a foreign firm that is considering an investment in the United States. This also includes interpreters who will be interpreting for an international firm.

SelectUSA Tech

To engage with SelectUSA Tech, startups **must be:**

- Founded outside the United States, **and**
- Developing an innovative technology product or service (a new technology, and/or delivering an existing technology to a market in new ways), **and**
- Looking to the United States for market-entry or growth within the next 2-3 years.

INVESTMENT SUMMIT

EARLY BIRD RATE

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APPLY NOW

SELECTUSA TECH

USD \$870.00

To engage with SelectUSA Tech, startups **must be:**

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- Developing an innovative technology product or service (a new technology, and/or delivering an existing technology to a market in new ways), **and**
- Looking to the United States for market-entry or growth within the next 2-3 years

SelectUSA Tech startups must also meet **at least one** of the following criteria:

- 0-10 years old (Founded on/after January 1, 2015)
- 0-40 employees
- \$0-10M in annual revenue

APPLY NOW



Find Us

Connect With Us



Website

www.trade.gov/selectusa



X

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Instagram

[@selectusagov](https://www.instagram.com/selectusagov)



LinkedIn

www.linkedin.com/showcase/selectusa

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