

ENTERPRISE GEORGIA

PRODUCE IN GEORGIA

TRADE WITH GEORGIA







INVEST IN GEORGIA

Interest rate co-financing

Results
More than 2,300 loans issued
Over USD 877 mln. worth of loans issued
Over USD 1.5 bln. in total investments

Priority Directions

 Warehousing and storage	 Accommodation facilities	 Building Materials
 Marine Fishing	 Healthcare	 Packaging materials

	Interest rate co-financing: NBG refinancing rate minus 5% in case of Loan / - 3% in case of Leasing
	Loan guarantee: 80% of loan value
	Duration: Full term of the loan/leasing
	Program supports over 300 economic activities
	Permitted loan amount: 50,000 GEL - 10 Mln. GEL
	Operational/Capital Expenses: 50% / 50%



Credit Guarantee



Results
1,068 loans issued
296 mln. USD worth of loans issued

Priority Directions

 Food & beverage production	 Accommodation facilities
 Healthcare	 Agriculture
 Warehousing and storage	

	Loan guarantee: 80% of the loan amount
	Duration : 10 Year
	Program supports 419 economic activities
	Permitted loan amount: 50,000 GEL - 5 Mln. GEL
	Operational/Capital Expenses: 80% / 20%

Impact



Regional Consulting Centers



I. Consulting services

Offer and co-finance consulting services tailored to the MSME's specific needs



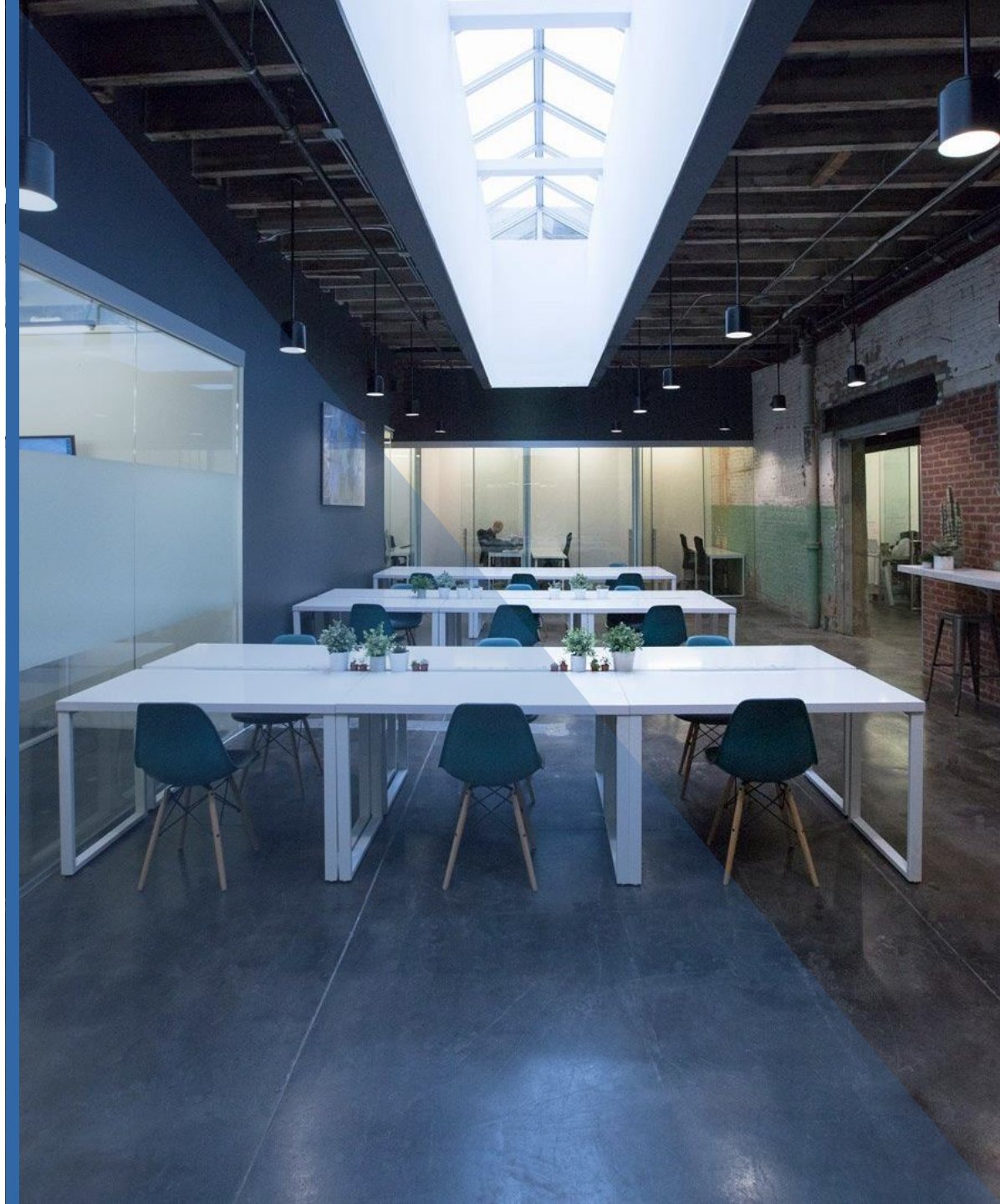
II. Trainings

Trainings and workshops for entrepreneurs to help build human capacity.



III. Providing information

Information regarding all business support programs (state and donor funded)



Plans for 2024

Promotion of bond issuance

Co-financing of bond issuance related costs

Estimated number of beneficiaries: 15

Attracted investment resources: 150 mln

Development of Private Equity funds

Creating private equity funds and investing in them

Number of funds (2024-2027): 2-3

Total volume of funds: 70 mln USD

Asset-based financing

Creating an asset-based financing platform

Raising additional financial resources through factoring and other asset-based instruments



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Export Support Services



EXPORT ORIENTED



Online export training course



Export related consultations



tradewithgeorgia.com

ACCESS TO FINANCE



Business Universal



Business Export

PREPARING TO EXPORT



Export manager training courses



Technical assistance component

EXPORT READY



Co-financing of international exhibitions



Matchmaking: connecting foreign buyers

Export Promotion



Exhibition and Showrooms
(2014 - 2023)

133



Beneficiaries

1 031



Export Managers
(2015 - 2023)

500



Technical Assistance Program
(2022-2023)

47

Increase of export revenues among companies



Planned and Participated Exhibition 2024



Exhibition	Dates	Sector
PITTI IMMAGINE BIMBO	17.01-19.01	Children's clothing
FASHION WEEK:WHO'S NEXT	20.01-22.01	Apparel
PLAYTIME PARIS	27.01-29.01	Children's clothing
SPIELWARENMESSE	30.01-03.02	Toys
FASHION WEEK	01.02-31.03	Apparel
MICAM & MIPEL	18.02-21.02	Leather goods
GULFOOD	19.02-23.02	Food and Beverage
BARCELONA ALIMENTARIA 2024	18.03-21.03	Food and Beverage
FANCY FOOD SUMMER EDITION	23.06-25.06	Food and Beverage
FACHPACK	24.09-26.09	Packaging
SIAL PARIS	19.10-23.10	Food and Beverage
CHINA INTERNATIONAL IMPORT EXPO	05.11-10.11	Food and Beverage
WEB SUMMIT	11.11-14.11	IT
FOOD INGREDIENTS 2024	19.11-21.11	Food and Beverage



Individual Expo Grant and Export Managers



Individual space/standard booth
- to attend various expos and events



Co-financing of up to **5,000**
(Euro, USD, Pound)



Planned in 2024:
Tbilisi and Batumi



Export Managers to be trained: **50**

Technical Assistance



2022 - 2023

OCO GLOBAL



For Agricultural Products

USAID Agricultural Program

2023 - 2024

OCO GLOBAL



For Non-Agricultural Products

USAID Invest



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INVESTMENT PROMOTION STRATEGY & ACTION PLAN 2020-2023



Efficiency-seeking FDI

Important for better integration
into the global value chains

INVEST IN GEORGIA



Company targeting



Representative offices abroad



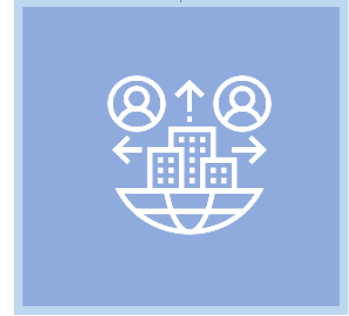
Exhibitions and Conferences abroad



Location scouts and sector experts



Aftercare



Targeted media campaigns

Investment Projects



25
Projects



6,000+
Jobs



1 bln. GEL in
Investment





**Comprehensive
Database of Investors**

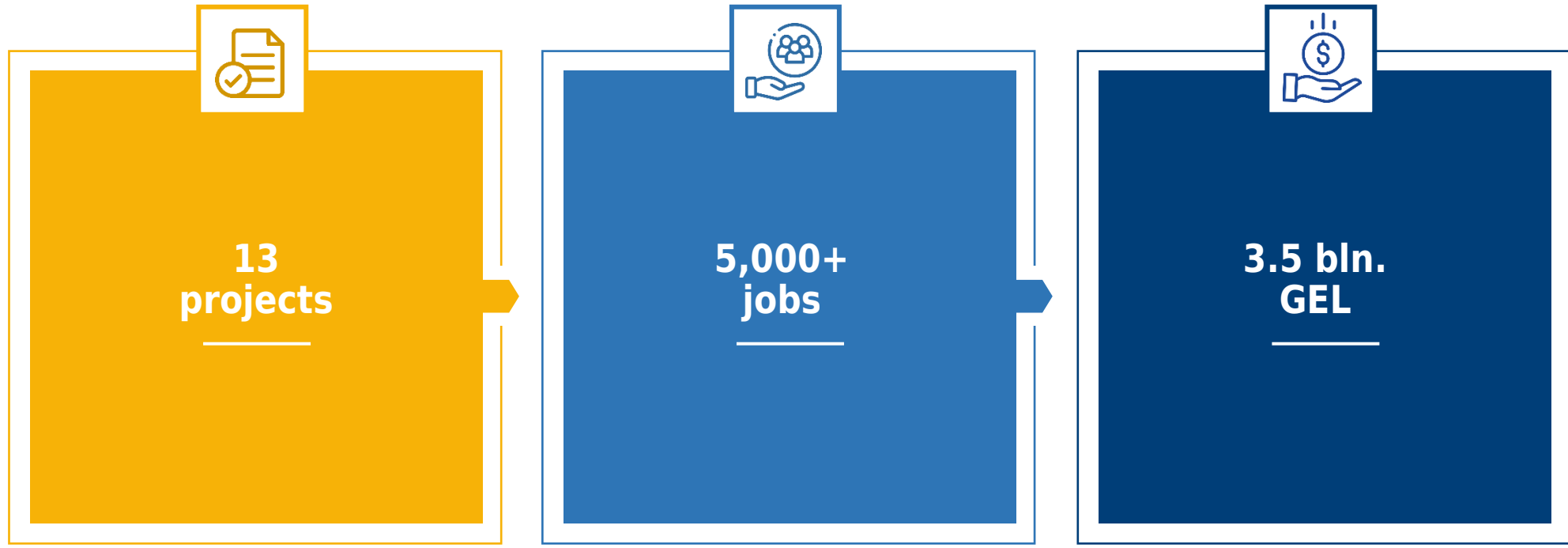


**Over 75
B2G Meetings**



**5 New Investment
Projects**

Pipeline of Projects



EXPERIENCE SHARED WITH
2 COUNTRIES & PLANNED WITH 2 MORE

INVEST IN GEORGIA



FOREIGN DIRECT INVESTMENT PROMOTION STRATEGY AND ACTION PLAN



2024 - 2028

3 YEAR PARTNERSHIP CONTRACTS

wavteq

Covering North America and Asia

OCO GLOBAL

Covering Europe and Middle East

INVEST IN GEORGIA



Events: 20+



Location Scouts: 15+



Roadshows: 10+

Partner Coordination

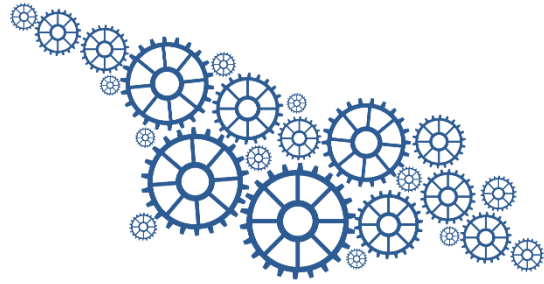


Empowered lives.
Resilient nations.



Georgia Human & Institutional Capacity Development (HICD)





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THANK YOU